

Sarah De Witt

Front-end developer with a strong background in building engaging and accessible digital experiences. Skilled in JavaScript, React, Next.js and CSS, with a proven track record of delivering high-quality, responsive websites.

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Experience

Creative Content Creator • Nutmeg Books Feb 2024 — July 2024

- Led creative social media campaigns for book launches, including "Voyage to the Great Indies" and "The Princess of Malacca," designing cohesive visual themes and promotional content with Canva and Adobe Illustrator.
- Produced engaging video content for Instagram and Facebook Reels using Capcut, achieving peak viewership of over 17k views.

Front-End Developer Intern · Studio20 Dec 2022 — Feb 2023

- Built and styled high-quality websites optimised for speed scalability, crossbrowser and cross-device compatibility for a diverse array of clients using technologies such as Javascript, Typescript, React, NextJS, Tailwind CSS, WordPress, and PHP.
- Collaborated with senior front-end developers, product and project managers, and designers to transform creative concepts into refined digital experiences.

Web Developer · Nutmeg Books Sep 2021 — Jan 2022

- Redesigned and developed Nutmeg Books' website with cross-browser and cross-device compatibility primarily using HTML, CSS, Sass and JavaScript.
- Implemented site structure optimisation and content SEO that resulted in a 429% increase in impressions within 6 months.

I.T. Intern • Fresh Futures Malaysia Dec 2020 — Feb 2021

 Proposed Machine Learning & Al solutions to support an integrated Chatbot via Dialogflow ES according to the company's business requirements and goals.

Extra- Curricular

Organisational Officer • Sunway Echo Media Jul 2022 — Jul 2023

- Managed administrative duties to ensure smooth operations and maintained accurate records for efficient reference and reporting.
- Led and mentored the PR and Design Department, recruiting team members, fostering a collaborative and high-performing environment, and developing comprehensive documentation for events and projects.

Secretary · Echo Film Fest Apr 2023 — Jul 2023

- Managed the development and coordination of pre-event, internal, and external event proposals, ensuring flawless execution of the festival's multifaceted activities.
- Provided advisory support to the Marketing and Design department, offering strategic insights, technical expertise, and operational assistance to enhance promotional efforts.

Education

Sunway University

BSc (Hons) Information Technology Jan 2022 - Jan 2024 CGPA 3.67

Sunway College

Diploma in Information Technology Mar 2019 - Mar 2021 CGPA 3.91

SMK Assunta

Sijil Pelajaran Malaysia (SPM) 2014 - 2018 5A 3C

Skills

Programming Languages

JavaScript, TypeScript, HTML, CSS, Sass, PHP

Libraries and Frameworks

React, Next.js, Tailwind CSS, Framer Motion

Tools and Platforms

Git, GitHub, WordPress, Vercel, Figma, MongoDB

Languages

English: Advanced
Bahasa Melayu: Intermediate

Selected Projects

sarahdewitt.github.io

Personal portfolio built with Next.js and Framer Motion

Nutmeg Books Website

Created with HTML, Sass and JS

Coinodoro

Created with Next.js, TailwindCSS and LocalStorage